

Request for sponsorship of the International Eelgrass Blue Carbon Workshop 2023 (Amamo 2023)



Executive Committee Representative

Keita Furukawa, Association for Shore Environment Creation

What is the International Eelgrass Blue Carbon Workshop (Amamo2023)?

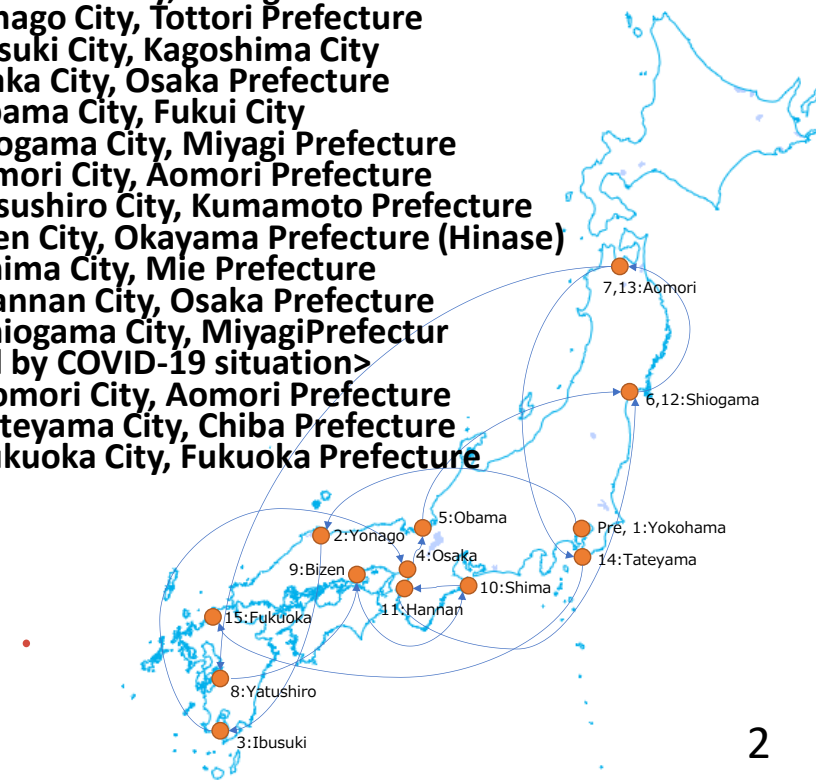
Efforts to revitalize eelgrass beds and conservation of biodiversity with citizen participation have begun in earnest. We will summarize our activities since the 2000s, strengthen our network with many people, and widely disseminate information to society. We will hold an international workshop to accelerate efforts to conserve and restore blue carbon ecosystems in Japan and around. We will provide a forum for internationally active researchers and practitioners as well as various domestic stakeholders to make presentations and exchange opinions.

Brief History of International Workshops and National Eelgrass Summit

November 2005: Yokohama International Workshop (Yokohama)
December 2006: Eelgrass Summit Pre-Workshop 2006 (Yokohama)
December 2007: 5th Yokohama Sea Forest Creation Forum (Yokohama City)
December 2008: National Zostera Summit 2008 (Yokohama)
(Since then, it will be held every year as the "National Eel grass Summit")
November 2013: Held at the same time as the 6th Convention (Shiogama City) with the Seaside Nature Restoration and High School Summit
October 2023: Scheduled to hold the 15th tournament "National Eelgrass Summit 2023 in Fukuoka" (Fukuoka City)



2008 1st Yokohama City, Kanagawa Prefecture
2009 2nd Yonago City, Tottori Prefecture
2010 3rd Ibusuki City, Kagoshima City
2011 4th Osaka City, Osaka Prefecture
2012 5th: Obama City, Fukui City
2013 6th Shiogama City, Miyagi Prefecture
2014 7th Aomori City, Aomori Prefecture
2015 8th Yatsushiro City, Kumamoto Prefecture
2016 9th Bizen City, Okayama Prefecture (Hinase)
2017 10th Shima City, Mie Prefecture
2018 11th Hannan City, Osaka Prefecture
2019 12th Shiogama City, Miyagi Prefecture
2020 <cancel by COVID-19 situation>
2021 13th Aomori City, Aomori Prefecture
2022 14th Tateyama City, Chiba Prefecture
2023 15th Fukuoka City, Fukuoka Prefecture



Goals of the Amamo2023

The workshop will focus on the **restoration of blue carbon ecosystems** (BC ecosystems, especially eelgrass beds). I would like to deepen this discussion.

1. Function as a site for **biodiversity conservation** of the BC ecosystem.
2. Concept of **carbon sequestration** by BC ecosystem (new absorption coefficient, crediting)
3. **Citizen-participatory social change** through BC ecosystem restoration activities. Arrangement of the method.
4. Promotion of **voluntary commitments by private sectors**, not limited to CSR and activity subsidies.
5. **Coordination and promotion with public measures** such as decarbonization, biodiversity strategy, and OECM.
6. Sending messages from **young people, fishermen, and private companies** that will be the key to future activities.
7. **Strengthening networks** with domestic, regional and international BC researchers, practitioners, and regional organizations.



Main deliverables (both written in Japanese and English)

- Summary of presentation summarizing activities in Japan and overseas
- Declaration as action guidelines for the next 10 years
- Guidelines for eelgrass regeneration (provisional name) to implement the declaration

Main schedule at a glance

International Eelgrass Blue Carbon Workshop 2023

Friday, November 17th			Saturday, November 18th			Sunday, November 19th			
1st	AM		2nd	AM	Keynote Speech (Latest Information in Japan)	3rd	AM	Keynote Speech (Social Change) session • Challenges of each country	
	PM			Opening Keynote Speech (Latest Information on the World) Panel discussion (Importance of eelgrass beds and BC ecosystems)	AM		session • Fisheries/companies • Citizens/Youth • Science Communication Panel Discussion	PM	Participatory workshop Summary/Declaration Closing
	OP			Ice Break (buffet)	OP		Exchange meeting Conference Dinner (Cruise: needs pre-registration)	OP	Farewell party (limited participation)

Related Conference: International COAST Card Workshop in Tokyo Bay

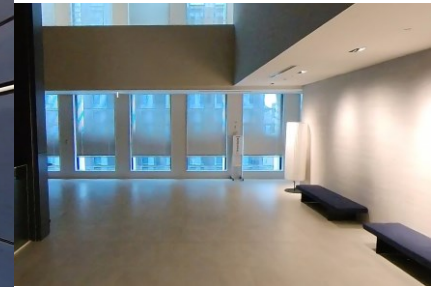
Sunday, November 19th		11月20日 (月)		11月21日 (火)	
1st	International Eelgrass Blue Carbon Workshop 2023 and this program (Co-sponsored)	2nd	workshop (Small group work of about 20 people)	3rd	Tokyo Bay Tour (Bus tour for 40 people)

Workshop venue



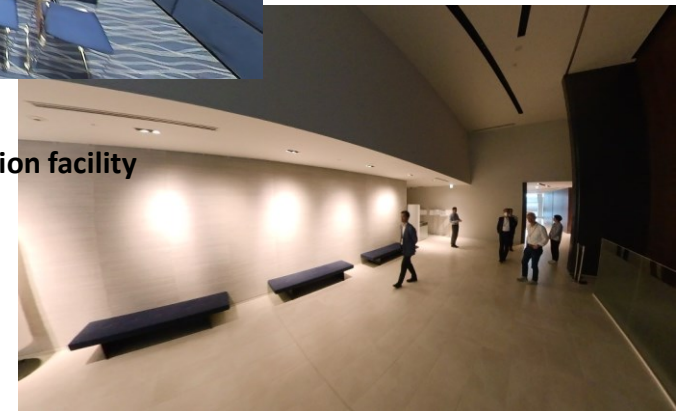
Sasakawa Peace Foundation International Conference Hall (Minato-ku, Tokyo) was built in 2015 on the site of the former Maritime Building.

The Sasakawa Peace Foundation, as a Japanese think-do tank foundation (NGO) that tackles the multi-layered and complex challenges of human society in the 21st century, promotes cooperation at all levels between Japan and other countries.



International conference hall

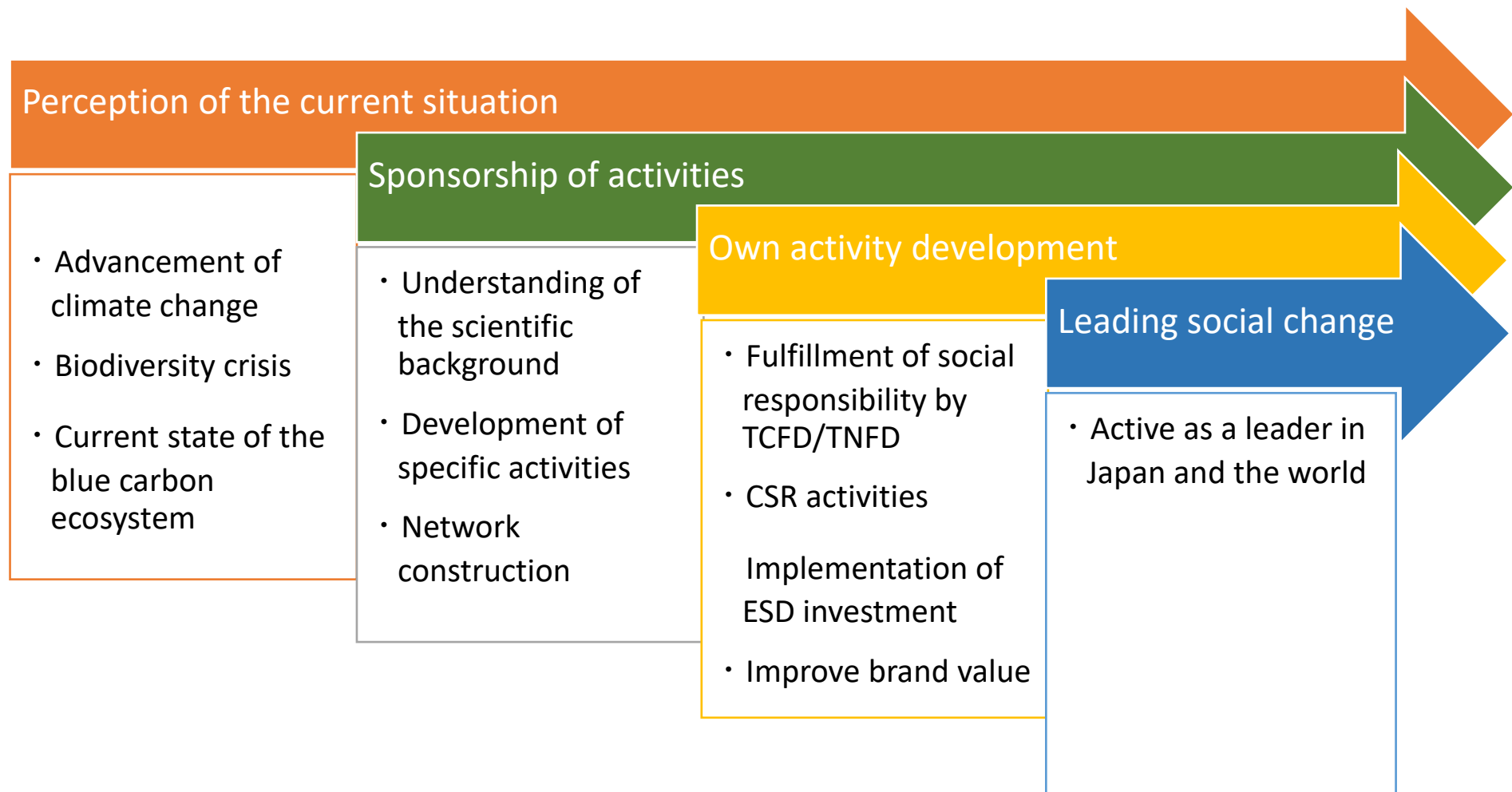
- Equipped with simultaneous interpretation facility
- Front flat seats: 150 seats
- Rear stair seats (retractable): 144 seats



Sasakawa Peace Foundation Building International Conference Hall
〒105-8524 1-15-16 Toranomom, Minato-ku, Tokyo Sasakawa Peace
Foundation Building 11th Floor
Phone: +81-3-5157-5430 FAX: +81-3-5157-5420

Value generated from sponsorship

Responding to climate change, depleting biodiversity, and ensuring the safety and security of people are issues that must be addressed by the world. Knowing the current state of blue carbon ecosystems, including eelgrass beds, and promoting their conservation and restoration are effective measures to address these issues. Please support the “International Eelgrass Blue Carbon Workshop 2023” and participate in activities to realize specific measures.



Sponsorship plan

	Company name/organization name listed *1	Advertising *2	Creation and posting of banners *3	Document display *4	CM video broadcast during breaks, etc. *5	Provision of co-sponsored lecture slots *6	Sending the report *7	Participation limit for related meetings *8
Sponsor A 100,000 yen	<input type="radio"/>	Company name/organization name only	600x2000 mm 1 unit				1 book	
Sponsor B 250,000 yen	<input type="radio"/>	1/4 page	900x2000 mm 1 unit	<input type="radio"/>			2books	
Sponsor C 300,000 yen	Same conditions as Sponsor B. The name of the company/organization and the advertisement will be clearly stated as "We support the participation of high school students."							
Sponsor D 500,000 yen	<input type="radio"/>	½ page	1200x2000 mm 1 unit	<input type="radio"/>	<input type="radio"/>		5books	
Sponsor E. 1 million yen	<input type="radio"/>	1page	1200x2000 mm 2 unit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	10books	1 person
Sponsor F. 1 million yen or more	separate consultation							

Same conditions as Sponsor C. The name of the company/organization and the advertisement will be clearly stated as "We support the participation of high school students."

*1: The name of the sponsoring company/organization will be posted on the conference web page and leaflets to be opened by the end of May 2023.

*2: Advertisements of sponsoring companies/organizations (manuscripts must be provided) will be included in conference booklets such as proceedings.

*3: We will create a banner of the above size (manuscript must be provided) and post it at the venue as a "co-sponsored company / organization".

*4: Space will be secured for exhibiting materials at the venue (a desk equivalent to 600x1800 mm will be prepared in the foyer).

* 5: CM will be aired at the venue and online distribution (about 30 seconds to 1 minute, materials must be provided).

*6: We will secure a presentation slot for your company/organization's efforts (about 10 minutes, separate consultation for presentation sessions) for case presentations.

*7: We will send you a bound version of the meeting report that will be created after the event.

*8: You can participate in the COAST Card International Workshop meeting (November 20) and the Tokyo Bay tour (November 21) in which the presenters of the plenary session will participate.

Image of workshop



Globally active researchers and practitioners will discuss topics such as international perspectives, academic information, and social and economic impact.

Not only will you listen to presentations, but you will also exchange ideas with presenters in panel discussions, open discussions, and workshops. And you can deepen your understanding of blue carbon.



Teams selected from high schools that participated in the national summit in October will challenge themselves to make presentations in English.

The well-designed workshop allows participants to engage in proactive discussion. It will also be an opportunity to think about hints that lead to action.

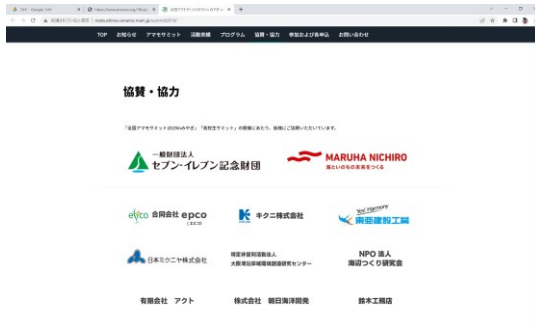


In the work shop place and foyer, posters of activities will be displayed and materials will be distributed.



Sponsorship plan image

幅600 mm, 1200 mm



高さ 2000 mm

大判プリント 達人
LARGE FORMAT PRINT EXPERT

(全国アマモサミット2019 みやぎWebサイトより)

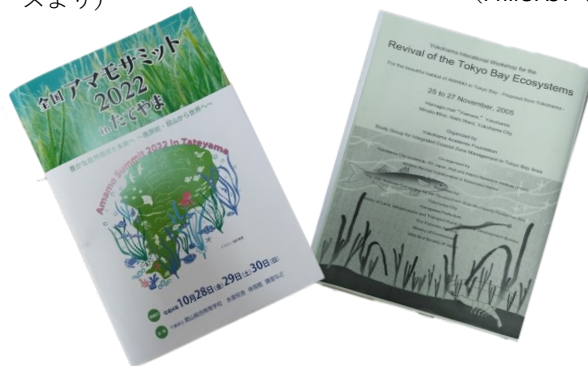
(全国アマモサミット2022 in たてやま報告書より)



(東京湾大感謝祭2022展示ブースより)

(PhiloAST ワークショップの会場映像に合成)

(東京湾シンポジウム2022より)



(全国アマモサミット2022 in たてやま報告書、
横浜国際ワークショップ東京湾の再生要旨集)

(水環境学会見学会および、PhiloASTワークショップより)

Please consider supporting and we would be honored to have your support.



From the UMI Project in Tokyo Bay

Contact us:

International Eelgrass Blue Carbon Workshop 2023 Executive Committee Secretariat (Furukawa)
(NPO Association for Shore Environment Creation · MAcS Co., Ltd.)

TEL: 045-321-8601

e-mail: info@amamo2023.net

Transfer destination

Mitsui Sumitomo Bank

Mizonokuchi Branch (ordinary)7756876

MA c S Co.,Ltd. *

*: This is a company entrusted with international workshop secretariat work.

Website

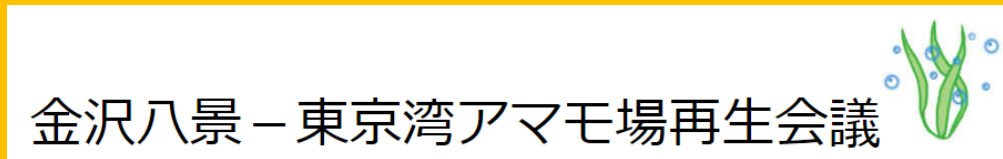
<https://amamo2023.com/en>



From the Japanese Archipelago Blue Carbon Project

Organizing Committee for the Amamo2023

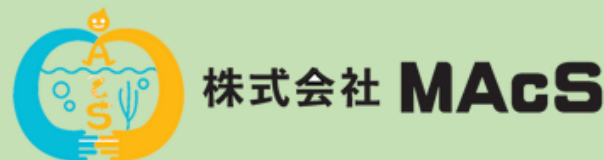
Executive Committee



special cooperation



Secretariat/implementing agency



International Eelgrass Blue Carbon Workshop 2023 (Amamo2023)

Date: November 17th (Friday) – 19th (Sunday), 2023

Workshop place: Sasakawa Peace Foundation International Conference Hall (Toranomom, Tokyo)

Participants from various standpoints will exchange information on conservation and restoration activities for eelgrass beds and blue carbon ecosystems, ranging from international frameworks to domestic case studies. We will discuss urgent action guidelines for the next 5 to 10 years and social reforms to realize a sustainable world.

Program proposal

Day 1: Plenary

Opening of the meeting, explanation of purpose

Keynote speech (from international, academic, social and economic perspectives)

Panel discussion (Importance of eelgrass beds and BC ecosystems)

Day 2: Session

BC ecosystem now (domestic, Asian region, international)

Frontline of practice 1, 2 (domestic: fisheries, companies, citizens, youth)

Front line of practice 3 (science communication)

Day3:

Toward social change (international: COAST Card members, Region: East Asia Marine Environmental Management Partnership)

Round table discussion (future eelgrass field restoration)

開催イメージ



- 2008年 第1回 神奈川県横浜市
- 2009年 第2回 鳥取県米子市
- 2010年 第3回 鹿児島県指宿市
- 2011年 第4回 大阪府大阪市
- 2012年 第5回 福井県小浜市
- 2013年 第6回 宮城県塩竈市
- 2014年 第7回 青森県青森市
- 2015年 第8回 熊本県八代市
- 2016年 第9回 岡山県備前市(日生)
- 2017年 第10回 三重県志摩市
- 2018年 第11回 大阪府阪南市
- 2019年 第12回 宮城県塩竈市
- 2020年 中止
- 2021年 第13回 青森県青森市
- 2022年 第14回 千葉県館山市



National Eelgrass Summit: Since the first event was held in Yokohama in 2008, it has been held in various places in the form of an executive committee. Since 2013, seaside nature restoration high school student summit was held. (ongoing)

At the round table meetings, we will work in groups with researchers from around the world and diverse stakeholders who are at the forefront of practice.

Organized and coordinated by: International Eelgrass Blue Carbon Workshop Executive Committee

Co-sponsored by: The Ocean Policy Research Institute of the Sasakawa Peace Foundation, Japan Blue Economy Technology Research Association, Kanazawa Hakkei-Tokyo Bay Eelgrass Field Restoration Conference, Seven-Eleven Memorial Foundation, Nippon Television, Tokyo Fisheries Promotion Association, Association for Shore Environment Creation, etc.

Secretariat/Contact: Association Shore Environment Creation /Keita Furukawa (info@amamo2023.net)